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Alicare Medical Management to Support HealthHelp's Alert™ Program

Two Leading Medical Management Organizations Team Up to Promote Best-in-Class Services

White Plains, NY & Houston, TX / PR Web / September 22, 2011 – Alicare Medical Management (AMM), one of the nation's leading care management solution providers and a member of the Amalgamated Family of Companies, announces it will be providing clinical staff support for HealthHelp's Alert Program.

"HealthHelp is looking forward to working with Alicare Medical Management to support our Alert program," said Mark Hiatt, MD, HealthHelp's Chief Medical Officer. "Alert allows health plans to monitor radiology-exam ordering patterns to ensure that evidence-based imaging is taking place, as well as giving providers support and feedback so the best clinical pathways are used."

AMM President Claire Levitt said her team is "excited to collaborate with HealthHelp and provide clinical support as its Alert™ Program continues to expand. Combining AMM's broad care management platform with HealthHelp's superior specialty programs will provide improved clinical and financial results for HealthHelp's clients," she added.

AMM is recognized as one of the nation's premier care management organizations, offering a broad range of programs to promote optimal health outcomes and manage healthcare costs through patient advocacy, support, health information and education by medical professionals. AMM's programs are supported by hundreds of clinicians nationwide and have earned four URAC accreditations for health utilization management, case management, health call center and independent review.

HealthHelp also is recognized as one of the nation's leading organizations offering specialty medical management services. HealthHelp's innovative programs enable healthcare payers of all types and sizes to achieve critical goals through effective benefit management for diagnostic imaging, radiation oncology, and diagnostic cardiology. Many of its programs qualify as "activities that improve healthcare quality" under the new federal medical-loss ratio (MLR) requirement, which took effect January 1, 2011 as part of the Patient Protection and Affordable Care Act (PPACA). HealthHelp also is recognized by URAC and NCQA.

"HealthHelp works with payers to establish customized criteria for recognizing physicians whose diagnostic imaging or radiation oncology orders don't correlate with evidence-based guidelines," Hiatt said. "When software alerts detect problematic patterns, plan administrators may choose to conduct chart reviews or take a closer look at ordering and outcomes," he noted.

According to Julie O'Brien, AMM vice president and COO, "We look forward to supporting HealthHelp, its diverse customer base and dynamic medical management offerings. I was particularly impressed with HealthHelp's specialty guidelines and its educational approach to working with providers."

If you would like additional information relating to Aicare Medical Management, please contact Janice Blattenberger, RN, AMM's director of business development, at (603) 328-6602 or jblattenberger@alicaremed.com. To learn more about HealthHelp, contact Elizabeth Ivey at (281) 447-7000, ext. 1870 or iveye@healthhelp.com.

About Aicare Medical Management

Aicare Medical Management (AMM), a member of the Amalgamated Family of Companies, is a national leader in developing care management solutions that promote cost savings and patient satisfaction. AMM's call center is open 24 hours a day, 365 days a year to provide maximum access and assure optimum program effectiveness. The company's services include: 24-hour Nurse HelpLine, Utilization Management, Maternity Management, Case Management, Disease Management, Health Coaching and Wellness, Independent Physician Review, Medical Claims Review and Hospital Bill Auditing. AMM holds four URAC accreditations for Utilization Management, Case Management, Health Call Center and Independent Review. For more information, visit: www.alicaremed.com.

About HealthHelp

HealthHelp, a leader in specialty benefits management, generates significant savings and return on investment for health care payers by enhancing physician knowledge, improving quality of care, and reducing unnecessary radiation exposure. Each of its programs addresses a different aspect of diagnostic imaging, cardiology, and radiation oncology. The clients of Houston-based HealthHelp administer local, statewide, and national health care plans. For more information about HealthHelp's programs, visit www.healthhelp.com.